

# Graphic Design

## R A T E C A R D

S.No	Particulars	Rate
01	Logo Development	8500/-
02	Stationary (Each)	1500/-
03	Logo + Corporate Identity Manual	15000/-
04	Packaging - Pack / Label	7500/-
05	Banner / Poster / Flyer / Dangler / LBL	} 2500/-
06	Invitation / Tent Card / Greeting / Folder	
07	Certificate / CD Cover / Coupon	
08	Brochure (upto 4 pages)	3500/-
09	Calendar	15000/-
10	Annual Report / Coffee Table book	35000/-
11	<b>Visual Aid / Catalogs</b>	
	• Wrapper Page	2500/-
	• Inner Page	1500/-
	• Visual Mnemonic	1500/-
12	Adaptation (Different Size / Existing Creatives)	60% of actuals
13	Revisions*	250/- per page

Rates for Powerpoint Presentation, Planner, Newsletter and Graphic Design Works other than those mentioned above will be quoted based on the requirement.

All prices are for the design only; they do not include printing, photography or any other third party services. If you need help to find photographers or other service providers to help you with your project, we can refer you to other agencies that we use ourselves.

All services require a non-refundable advance of 50% of the total project quotation before start of the work along with a purchase order.

\*Any minor textual/artwork change requested after delivery of the final printable file to the client will be considered as a revision..