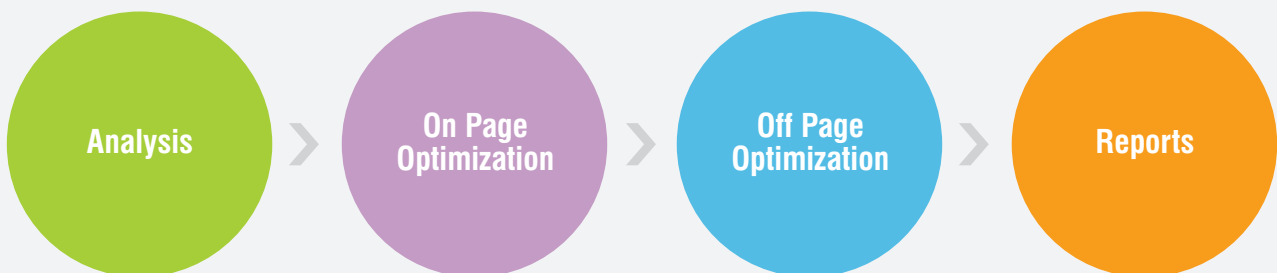


Online Marketing

P R O P O S A L

There is no greater sense of accomplishment than **seeing our clients dominate** their competition online.



Objective

To promote your website in the Internet for better ranking, stronger Back links and better visibility using Ethical SEO techniques and Social Media Marketing for increasing the traffic and better conversions.

Our Dynamic team with careful planning and meticulous project execution with our unique business model incorporating the latest technologies, trends and experience will help in **organic growth** of your business in the web.

Key Deliverables

Concreon Media Tech Services Pvt Ltd will help you to monitor the success of your Search Engine Optimization and Web Marketing Campaigns with a regular monthly / Weekly reports on your **Website Ranking, Off Page/On Page/Social Media Optimization status update.**

Each and every minor detail is manually checked so that all strategies, changes in algorithms are incorporated.

Analysis

A report on Internet Marketing & Online Branding Analysis based on current status of the website is prepared along with the suggestions to improve the same. These reports include the following:

- Keyword Analysis

- List of top competitors in the client's niche market.

- Whether the website is properly indexed

- Usage of keywords in Title and Content

- In-bound links for the website

- Social Media Links

- Traffic to the website

On Page Optimization

Tweaking the titles in pages

Adding/Editing Keyword embedded tags in content, Images

Creating Keyword rich content for the client Niche

Editing and Validating content

W3C Validation - Html & CSS

URL Re-Structuring

Page Insights

Meta Descriptions

404 Recommendations & 301 Redirects

.HT access recommendations

.xml Site map Generation

Off Page Optimization

Online Branding (To Increase Backlinks and Visibility/Traffic)

Directory Submission (High PR directory site submission)

Classified Posting

Content Marketing (Account creation & Management)

Bloggers

Wordpress blog

Slideshare

Social media Marketing (Account creation & Management)

Facebook

Twitter

Google+

Photo Sharing Website (Account creation and Uploading Images)

Instagram

Tumblr

Flickr

Create & Manage Core Accounts

Google Analytics
Google Webmaster
Google My Business
Bing Webmasters
DMOZ

Reports

Ranking Report - **Monthly**
Off Page SEO Report - **Monthly**
Social Media Marketing Report - **Weekly**
Website Management and On-Page Optimization Report - **Monthly**

Total Internet Marketing Package starts from Rs.7500/-
Per Month for upto 3 Keywords to list in the first 3 pages of Google Search Result.

The package is suggested for 3 months as backlinks and ranking would start to be visible during this time period. After this time period the client can continue or downsize the operations as per their budget for visibility to be sustained.

Terms & Conditions

- All the above plans mentioned are for existing websites only – New design needs custom quotes to include design fees.
- Payment should be made one month in advance as per the agreed plan.
- Invoice would be raised every month end with a schedule of activities carried out.
- During the course of Business it might be appropriate include or exclude certain activities that will be purely beneficial for the client and this would be carried out by us with prior intimation and approval.
- All the information provided to us by the client would be absolutely used only for the promotion of client's products/services/website.