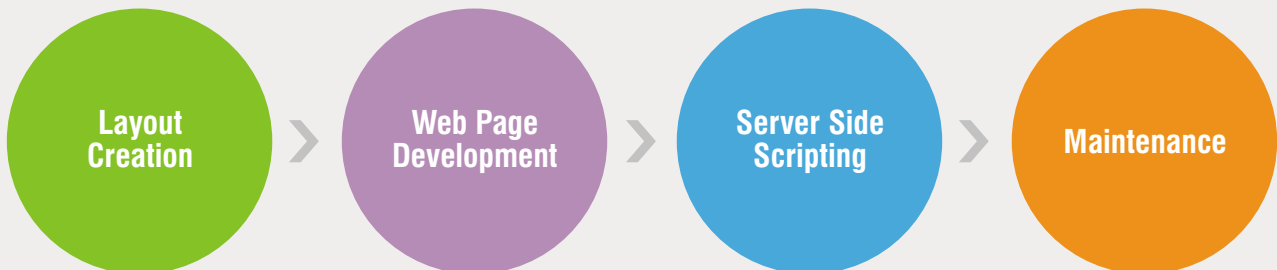


Website Development P R O P O S A L



Dear Sir/Madam,

We're glad to present you with the proposal for developing a professional and creative website for your esteemed organization. The website would have user-friendly navigation, appropriate images, jQuery banners and other required elements giving more value to the content of the pages.

The overall project is divided into 4 phases and the break-up cost under each phase along with the major tasks to be completed is defined. Individual tasks may be added, deleted or moved as required to meet the demands of the design. The specified rates are estimates and may vary depending on workload, changes, client submissions / approvals and third party service providers. Throughout the process, the client is involved. Together we will review the site during the building process.

Phase I

Layout Creation

Development of the visual components of the website such as Concept, Layout, Typography, Color schemes, Image sourcing etc. This includes home page design, Inner page layout designs, Styles for Navigation, Button, Form, Banner Designs, Icons etc. The look and feel will be clean, uncluttered, professional & easy to explore.

Cost: **Rs. 8000/-**

Phase II

Web Pages Development

Converting the developed creatives into HTML pages with Navigation

Home Page Design - **Rs.2000/- ***

Inner Pages - **Rs.750/- * per page**
(Inclusive of compatibility check)

Form Designs: **Rs.1500/-** per form
(Inclusive of Validation)

Jquery Animations (Sliders etc.): **Rs.2000/-** per banner

*Inclusive of Compatibility check with firefox, Chrome, IE 8 and above

Phase III

Server Side Scripting

Any Server Side Scripting with Database connectivity will be charged on demand as per the requirement. (If necessary)

Phase IV

Annual Maintenance Contract

This agreement is between "The Client" and Concreon Media Tech Services Pvt. Ltd, Chennai. "The Client" is contracting Concreon as a provider of web site maintenance services for a period of One year.

What IS included in this agreement:

1. Edit, revise, update existing textual/ graphical content on existing pages based on "The Client" request.
2. Consultation, and guidance on technical aspects of the website.
3. Maintain a full backup of website through the duration of this contract. This backup will be delivered in full to client on closing of this contract, or as requested.

What is NOT included in this agreement:

1. Website redesign, re-alignment or re-development equaling more than 50% change to the developed website.
2. Search engine optimization services.
3. Email Services/ Hosting/ Promotional Html emailers/ Integration of third party services including but not limited to blogs, shopping carts and web forums. These require a separate design agreement.

Total Agreement:

Concreon shall provide "The Client" with updates to the website for a period of 1 YEAR within this contract.

During the duration of this contract, the "The Client" agrees that Concreon will be the sole provider of maintenance services for the web site, and no other party will have access to or rights to change the web site. If a party other than Concreon makes changes to the web site any errors that are created, that must be repaired will be charged extra.

Maintenance Fee: **Rs. 3500/- per month**

Terms & Conditions

- The project related contents, images, logos should be given by the client. There will be additional charges for image capturing, sourcing, scanning / copywriting / copy-refining / PDF Conversion / Video Conversion / Image Editing (If required)
- The client should pay 50 % as advance along with the purchase order (with the finalised scope document number & date) on confirmation of order and 25 % during the first submission stage and balance 25 % on completion of the project.
- The payment towards the supporting services like PDF Conversion / Video Conversion / Image Editing / Payment Gateway Integration / Search engine Friendliness / copy writing / refining / image sourcing / photoshoot / scanning etc.(if required) has to be paid by client in advance.
- Any significant change in the scope, whether included in the final version or dropped because of client's feedback, will attract additional charges.
- Unless otherwise specified, Concreon can display / show case the projects purely to highlight the capability to other prospective clients.
- For any reason, if the project had to be stopped from the client side, or if there is no response for over a month (except for in writing), the client is liable to Concreon either 50 % of the project cost or amount paid as on that date, whichever is higher.
- All cheques / DD's should be raised in the name of Concreon Media Tech Services Pvt. Ltd., payable at Chennai.
- The estimates are valid for the next 30 days only.

Accepted By Customer:

Name:

Signature:

Designation:

Date: